

# Asmaa Alkabkabi

HUMAN-COMPUTER INTERACTION (HCI) STUDENT

UI/UX DESIGNER

Makkah, Saudi Arabia

[asmaawork57@outlook.sa](mailto:asmaawork57@outlook.sa) 0538019130 Portfolio

## Objective

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To secure a challenging position in a dynamic and innovative organization where I can apply my expertise as a HCI Specialist and UI/UX Designer, leveraging my leadership background and academic excellence to design and deliver user-centered solutions

## Experience

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**Founder of "Ana Mosamem" (I am a Designer) Initiative** Launched and led a community initiative to empower emerging designers, providing them with the necessary tools and workshops to succeed in the design field based on human-centered principles.

**Lead Project: Redesigning Balady Government Platform** Conducted a comprehensive user research study and redesigned the interface for the "Balady" platform, focusing on enhancing accessibility and improving the overall user experience for citizens.

**Founder and Manager of uquhci Educational Website** Established and managed a specialized digital platform to enrich the Arabic content in Human-Computer Interaction (HCI) for the student community at Umm Al-Qura University.

## Education & Achievements

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**Umm Al-Qura University** Bachelor's in Human-Computer Interaction *Dean's Honor List (Multiple Semesters) Expected*  
*Graduation Date: June 2027*

**Oracle Academy** Student Ambassador Representing Oracle globally within the academic environment and facilitating the transfer of technical knowledge and cloud solutions to students.

**McKinsey Forward Program** Professional Development Certification Completed an intensive program focusing on leadership, complex problem-solving, and digital transformation.

**KBSTAR (Computer & Information Systems Club)** Head of Events Management & Vice-Chair of Content Led the planning of major technical events and supervised the creation of educational and technical content for the college.

## Skills & abilities

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- **Leadership:** Proven ability to lead teams, manage large-scale events, and represent global organizations like Oracle and Nuer.
- **UI/UX Design:** Expert proficiency in **Figma**, including wireframing, high-fidelity prototyping, and executing user-centered design projects.
- **HCI Research:** Skilled in conducting user research, usability testing, and applying accessibility standards to digital products.
- **Content Strategy:** Experience in managing and creating technical and educational content for digital platforms and student clubs.
- **Technical Proficiency:** Proficient in Microsoft Office programs (Word, Excel, PowerPoint)